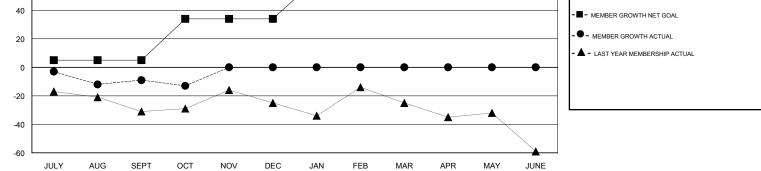


## MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 A3

Results as of: 10/31/2017

## LOCATION CALIFORNIA HOWARD HUDSON GMT CA GMT: Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 0 5 37 35 JULY/AUG/SEPT JULY/AUG/SEPT 1 0 0 29 13 16 OCT/NOV/DEC OCT/NOV/DEC 0 1 0 28 0 0 JAN/FEB/MAR JAN/FEB/MAR 0 0 0 2 0 0 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 2 1.6 . CURRENT YEAR GOALS FOR NEW CLUBS 1.2 CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS 0.8 0.4 0 JULY SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE AUG GOALS AND ACTUAL MEMBERS CUMULATIVE 80 60



| DROPPED CLUBS: 0 |    | 17 CLUBS OF 36 ADDED 1 OR MORE<br>NEW MEMBERS | GENDER DISTRIBUTION<br>MALE 879 (71.81%)<br>FEMALE 345 (28.19%) |     |
|------------------|----|-----------------------------------------------|-----------------------------------------------------------------|-----|
| DROPPED MEMBERS  |    |                                               | Women Percentage Fiscal Year Goal: 36%                          |     |
| DECEASED         | 4  | CLICK HERE FOR CUMULATIVE<br>MEMBERSHIP DATA  | TOTAL FAMILY UNIT MEMBERS                                       | 168 |
| CLUB CANCELLED   | 0  |                                               |                                                                 | 05  |
| OTHER            | 47 |                                               | FAMILY MEMBERS PAYING HALF DUES                                 | 85  |
| TOTAL            | 51 |                                               |                                                                 |     |